



### **Philip Hahn, Chairman**



Philip Hahn, chairman of Hahn Family Wines, is the second generation of Hahn to oversee family winemaking in the Santa Lucia Highlands (SLH) of Monterey County. In his role as chairman, Philip ensures that the Hahn Family Wines team has the resources it needs to produce luxury estate wines from the SLH.

Philip, whose father Nicolaus founded Hahn Family Wines, grew up on the family's SLH vineyard estate. He grew up the way many children in winemaking families do: pruning vines in winter and picking grapes in fall. This time among the Hahn Family Wines estate vineyards created an inextricable link between Philip and SLH.

While joining the family's wine business was always top-of-mind for Philip, he left the SLH to pursue a degree in international politics at the Georgetown School of Foreign Service. After that, he embarked on an eight-year career on Wall Street, first starting in the mailroom but relying on determination and strong work ethic to work his way up to a position as a hedge fund manager.

After a fulfilling career on Wall Street, Philip returned to his roots and joined Hahn Family Wines in 2007. His business acumen has helped propel Hahn Family Wines toward significant achievements and industry recognition. Hahn SLH, Hahn's flagship luxury estate wine brand, has grown by double digits by volume and value since he joined. The Hahn brand and Smith & Hook—Hahn Family Wines' Bordeaux varietal brand—have seen similar success. To augment his business experience and wine knowledge, he earned a master's degree in biotechnology from Columbia in 2012 to gain a science perspective that's valuable to winery operations.

Philip has helped solidify Hahn Family Wines' position within the Santa Lucia Highlands. Today, he is an ambassador for the AVA and use Hahn's wines to show the world why Santa Lucia Highlands has a sterling reputation for Pinot Noir and Chardonnay.